

FOR IMMEDIATE RELEASE
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**Gold Key Storage Opens Premiere, Private Wine Cellar
In El Dorado Hills**

Gold Key Cellars is the County's First Private Storage Cellar

El Dorado Hills, Calif., Oct. XX, 2005 – With the annual grape crush in full swing in El Dorado County, residents throughout the Foothills now have a private wine locker facility to store their 2005-2006 vintages with the grand opening of Gold Key Cellars. Gold Key Cellars is the first climate-controlled, private wine storage facility in the county.

Developed by Southfork Development Group, Gold Key Cellars is located more than 20-feet below ground in the El Dorado Hills Business Park. This new 3,000 square-foot cellar features more than 280 private wine lockers in a beautifully designed environment. Customers of the Cellars may reserve the Barrel Room and a fully equipped catering kitchen for conferences, meeting, and parties. The Barrel Room is equipped with high speed Internet connections for video conferencing and full audio/video presentations.

“For the first time, Gold Key Cellars brings premiere services like private wine and cigar storage to the growing, affluent Foothill communities,” said Brian McCarthy, President of Southfork. “We designed the Cellars for wine enthusiasts who demand strict storage standards – temperatures between 55 and 60 degrees Fahrenheit, and consistent humidity control between 65 and 70 percent. We also offer wine club shipment & receiving and delivery to our customers’ homes,” he said.

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Gold Key Cellars 2-2-2

Each private locker at Gold Key Cellars holds up to 12 cases of wine. The lockers are individually locked and alarmed, and monitored 24-hours-per-day, 7-days-per-week with video surveillance to ensure a top level of security. Next year, Gold Key Cellars will offer additional high-end services, including a private wine club and special tasting events with local wineries.

Gold Key Cellars is just one feature of Southfork's newest 71,000-square-foot Gold Key Storage facility that opened last month. Known as Gold Key Storage at Golden Foothill Parkway, this state-of-the-art self storage facility features more than 405 individually alarmed, indoor, climate-controlled units for storing household goods, as well as business record and inventory storage. Gold Key Storage at Golden Foothill Parkway is Southfork's third self-storage facility serving the larger Foothill community.

The Southfork companies develop and manage a variety of residential and commercial properties located primarily in Northern California and in the Southeastern United States. The company's portfolio and brands include Gold Key Storage and Gold Key Cellars, as well as Watermark Marinas. For more information about Southfork, please contact 916-941-7290 or see the company's website at www.SouthforkInc.com.

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