



Gold Key Boathouse solves boat storage problems

By Mike Roberts
Staff writer

Storing a boat outside for just three years can age it 10, according to Richard Conto, chief executive officer of Southfork Development Group and a parent of the new Gold Key Boathouse facility in the El Dorado Hills Business Park.

The Gold Key Boathouse grand opening was celebrated Friday night, with facility tours, a DJ, and barbeque. A ribbon cutting ceremony was held with Helen Bauman, member of the El Dorado Hills Board of Supervisors.

The new Gold Key Boathouse is designed to let boaters rediscover the joys of boating without the hassles that come along with it, including trailering, storing, cleaning and maintaining the boat. The 80,000-square-foot storage facility is designed to let boaters rediscover boating without hassles.

With a reported 13-year wait list for wet slip storage and a six-year dry-boat storage wait list at nearby Folsom Lake, Gold Key's new multi-stack indoor Boathouse opening is a welcome relief for area boaters who are looking for a storage solution during the upcoming summer boating season.

The Boathouse is located at 1120 Suncastr Lane, offering 24-hour security, boat cleaning/detailing, and delivery to local area dealers for service. Onsite base safety checks, and even a picnic lunch that can be ordered and provided on the boat.



Life Newspapers photo by Mike Roberts

NEW BUSINESS DU JOUR — Southfork Development Group CEO Richard Conto and President Brian McCarthy joke with Supervisor Helen Bauman at the grand opening of the Gold Key Boathouse in the El Dorado Hills Business Park.

The Boathouse opens next week, bringing 440 new dry-stack indoor boat storage slips to the Sacramento area. This state-of-the-art, four-story storage facility is the first of its kind in northern California, helping ease the immediate boat storage problem in the Sacramento region.

"Boat owners need to protect their investment," said Conto. "With indoor storage, customers are free from worries about sun, dirt and weather damage." Conto said that boat surfaces that sit in the sun expand and contract. The finish eventually deteriorates.

Increasingly restrictive city ordinances ban the parking of

large vehicles in residential areas, and have contributed to the popularity of boat and RV storage.

Recreational vehicles, including boats, are a long-term financial investment. Concerns about security and protection from the elements have contributed to the storage need. Theft, burglary and vandalism are serious fears of boat owners, who recognize the value of a secure site like The Gold Key Boathouse.

For information about storing your boat at Gold Key Boathouse, call 939-9999, or stop by the Boat House, 1120 Suncastr Lane, in the EDH business park.